

# Who is the expat of 2020?

Research carried out among 1,300 people in:



Allianz Care partnered with Ipsos MRBI to explore how people living and working abroad identify in 2020 and the key drivers motivating them to make the move.

## How do people identify in 2020?

35%  
Expats

29%  
Global Citizen

27%  
Immigrant

19%  
International Worker

12%  
Foreign Worker

## This differs in countries across the world:



76%  
Expats



62%  
Immigrant



48%

Global Citizen



33%



## Key drivers for working abroad



49%  
Financial

46%  
Personal development

40%  
Better work/life balance

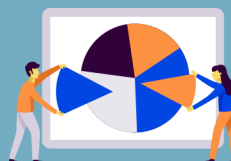
## What are the main industries they work in?



21%  
Technology



9%  
Finance



8%  
Business Services



8%  
Construction



8%  
Manufacturing